

Make a Change for Kids this Giving Day!

Thursday 9 June, 2022



#actforkids

#changeforkids



Thanks to our generous partners Budget Direct (powered by Auto and General) - every dollar raised during this campaign will be **MATCHED** – which means every donation will have **DOUBLE** the impact!

\$25

= \$50



\$50

= \$100

In an effort to help us to achieve our fundraising target, we are asking our valued supporters **like you** to help us raise awareness, and funds, that can truly make a **Change for Kids**.

All funds raised will go towards Act for Kids' **Integrated Therapy Services** – which provides Speech Pathology, Occupational Therapy and Psychology services to children who need help to heal from the trauma they have suffered as a result of abuse and neglect.

You can register to fundraise as an individual, or set up a team! This might be a fun activity for you and your family or colleagues to partake in!

This year – we have tried to make things as easy as possible for you! When you register on the Giving Day platform, you will gain access to a Fundraising Toolkit – which includes everything you need to support your fundraising efforts!

How to register?

Registering is easy, you simply:

1. Visit charidy.com/actforkids
2. Follow the prompts to create your fundraising page
3. Set your fundraising target
4. Share your page link across on your social media channels (and/or via email)
5. Watch your fundraising dollars accumulate!

Together, we can continue to make a Change for Kids.

Visit charidy.com/actforkids to register!



Why support Act for Kids' Giving Day?

Act for Kids believes that every child deserves a safe and happy childhood. For over 33 years, we have worked to **help keep kids safe, heal from trauma and lead happy lives.**

Last year, over **480,000** reports were made to child protection authorities in Australia.

Throughout this period, **48,886** children were confirmed to have suffered abuse or neglect. Act for Kids helped **40,434** people, **25,997** of those were kids.

The COVID-19 pandemic has had a significant impact on Aussie kids. Now more than ever, they need our help.

Over 174,700
children accessed child
protective services,
that's 1 in every
32 Australian children.

What are we fundraising for?

All funds raised during Giving Day will support Act for Kids' Integrated Therapy Services – which provides Speech Pathology, Occupational Therapy and Psychology services to children who need their help to heal from the trauma suffered from abuse and neglect.

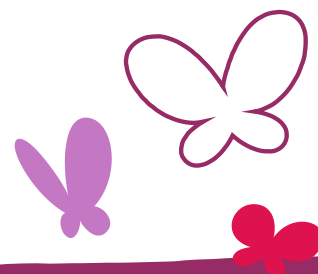
With your support, Act for Kids can help even more Aussie kids and families who need help to heal from trauma.

How can you help make a Change for Kids?

There are many ways you can support Act for Kids' Change for Kids Giving Day. These include:

- ♥ **Individual fundraising** – simply register at www.charidy.com/actforkids
- ♥ **Team Fundraising** – set up a team fundraising page at www.charidy.com/actforkids
- ♥ **Donate** – make a one-off donation via www.charidy.com/actforkids
- ♥ **Advocate** – share content on your social media channels to promote Giving Day.
- ♥ **Communicate** – use the tools in the Fundraising Kit to communicate with your network about Giving Day. This could include placing an ad in your internal company newsletter, or placing a poster on the noticeboards at work or in the community.
- ♥ **Host an event** – make 9 June a day to remember! Host an event to raise funds, maybe a morning tea at work, or a BBQ with friends and family!
- ♥ **Matched Giving** – you can become an official sponsor of Giving Day, and join the pool of likeminded partners who want to match the donations raised.

Visit charidy.com/actforkids to register!



When can you start fundraising?

You can start fundraising **straight away**! Register ahead of the event, and raise as much funds as you can before the official Giving Day celebrations on **Thursday 9 June 2022**.

The more time you have to fundraise, the more change you can make for kids!

On Giving Day, our amazing sponsors will **MATCH** the total amount you have raised! Therefore, your fundraising efforts will have **DOUBLE** the impact! *All donations over \$2 are tax-deductible.*

Who is Act for Kids?

Act for Kids is a for-purpose organisation that delivers evidence-based professional therapy and support services to children and families who have experienced, or are at risk of harm.

Established in 1988, we have helped over 300,000 children, young people and families at our 30 centres across Australia.

Through prevention, treatment, research, education and advocacy, we are committed to **help keep kids safe, heal from trauma and lead happy lives.**

Need more information?

For more information on how you can get involved and support Act for Kids' Giving Day – please contact marketing@actforkids.com.au.

Or visit charidy.com/actforkids to register!



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**Together, we can help
make a Change for Kids!**



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**Budget
Direct**

auto  general

